

LANARK & DISTRICT MAPLE SYRUP PRODUCER'S ASSOCIATION

Information Day and AGM

Saturday, January 27, 2024

8:00 a.m. – 3:15 p.m.

Glad Tidings Pentecostal Church, 160 Wayside Dr, Perth, ON

MORNING SESSION

- 8:00 a.m. **Registration, Name Tags & Morning Social with Producers & Equipment Dealers**
- Registration Fee: Members - \$35.00 per person**
 Non-Members - \$45.00 per person
 Includes refreshments and lunch plus workshop fee
- Non-members workshop fee reimbursed if you take out an OMSPA membership before the end of the day.
- 9:00 a.m. **Opening Remarks,**
 Speaker: Jamie Fortune, LDMSPA President
- Vendor Introductions & Remarks**
 Speaker: Jamie Fortune, LDMSPA President
- 9:20 a.m. **Topic: Maximizing Production with Vacuum and Sap Ladders – Field Experience and Observations**
 Speaker: Jim Wightman, Rob Berkvens, David Oliver
 Panel discussion – Moderator: Jamie Fortune
- 10:10 a.m. **Topic: Update from OMAFRA**
 Speaker: Sophie Krolkowski, A/Maple, Tree Nut, and Agroforestry Specialist, OMAFRA
- 10:30 a.m. **Morning Break** (15 minutes)
- 10:45 a.m. **Topic: OMSPA Initiatives**
 Speaker: Randal Goodfellow, OMSPA President
- 11:10 a.m. **Sugar Maker of the Year Award Presentation**
 Annual General Meeting, updates from the local, upcoming events, 2024 budget and workplan,
 Director elections
 Chair: Jamie Fortune, LDMSPA President
- 11:40 a.m. **Dealers take lunch**
- 12:00 p.m. **Lunch for attendees**

AFTERNOON SESSION

- 1:15 p.m. **Topic: Testing and Calibrating Maple Instruments**
Introduction of process for individual testing and a hands-on opportunity for producers to test their density and colour measurement tools.
Bring your hydrometers, refractometers, and light transmittance testing units.
Speaker: Dave Branson, LDMSPA Director
- 2:00 p.m. **Topic: Marketing Initiatives and Social Media Tactics for Producers**
Speaker: Amy Hogue, Dragonfly Communications
- 2:45 p.m. **Topic: Summary of Observations from Testing and Calibration of Maple Instruments**
Speaker: Dave Branson, LDMSPA Director
- 3:00 p.m. **Wrap Up, Pricing Survey Result, and Adjournment**
- 4:00p.m. **LDMSPA Directors Meeting**