



Waterloo Wellington Maple Syrup Producers Information Day

Date: Thursday January 11, 2024

Location: Elmira Lions Hall - 40 South Street West Elmira

Admission: Free

Hot Lunch for \$25.00 - pls RSVP if you want a lunch to 519-744-3811 or watwellmaple@gmail.com

AGENDA

- 8:30-9:30 Registration
- 9:30-9:45 Welcome and Opening Remarks -Kevin Snyder
- 9:45-10:00 2023-season recap - Kevin
- 10:00-10:15 Annual General Meeting – Al Murray
- 10:15-10:30 Albert and Ruby Martin Award - Kevin Snyder
- 10:30-11:15 Producers Panel - Panel discussions and with 4 OMSPA producers bring your questions!
- 11:15-11:30 OMAFRA Update Sophie Krolikowski
- 11:30-12:00 Dealer Updates, New equipment
- 12:00 – 1:00 Lunch (\$25.00 available for purchase, must RSVP please.)
- 1:00-1:15 Elmira Maple Syrup Festival Report Drew
- 1:15 -2:00 Introduction to Instrument Calibration - Bev Campbell
- 2:00-2:45 Hands On workshop - participants will spend 15 minutes at each station

Note: We are asking everyone to bring along your own equipment for testing colour and density. Use this as an opportunity to confirm that your equipment is accurate!

Station 1 checking clarity and density - Bev Campbell and Fred Martin

Station 2 maple sugar making - Kevin Snyder and family

Station 3 maple syrup flavour testing - David Wagler and Dale Martin

2:45-3:00 OMSPA Update - Randal Goodfellow OMSPA President

3:30 pm Closing remarks and **Door Prize Draws!!**

REMINDER - FIRST TAPPING CEREMONY 2024

WHEN: Friday February 23rd, 2024

WHERE: Snyder Acres 1471 Durant Road, Breslau, Ontario N0B 1M0

TIME: 11:00am

We hope you can join us this year's First Tapping, our annual kick off to the maple season when we invite local media and dignitaries. *Free sausage and pancakes!*

REMINDER MAPLE WEEKEND

WHEN: April 6,7 2024

This is a great way to promote your operation to customers. It can be as simple as sweeping the floors and opening up the sugarhouse or doing a large event with food and wagon rides! Lots of maple syrup is sold during these events. You can open for one or both days, if you are interested please contact a WWMSP board member